Music at Your

Now... Everyone

QWER

TO:

FM:

Dear Rainmaker,

Gallup Poll: 85% of the population would like to play music.

Estimate: 2 billion people use qwerty keyboards every day.

Fact: The Tablet PC market is exploding!

The Question: How to create a universally recognized, instantly understandable, robust approach to **music performance** on a Tablet

The Answer: After a great deal of 'Out of the Box Thinking' we came up with a **Paradigm Shifting** idea worthy of your consideration!

Make the Qwerty
Keyboard Musical

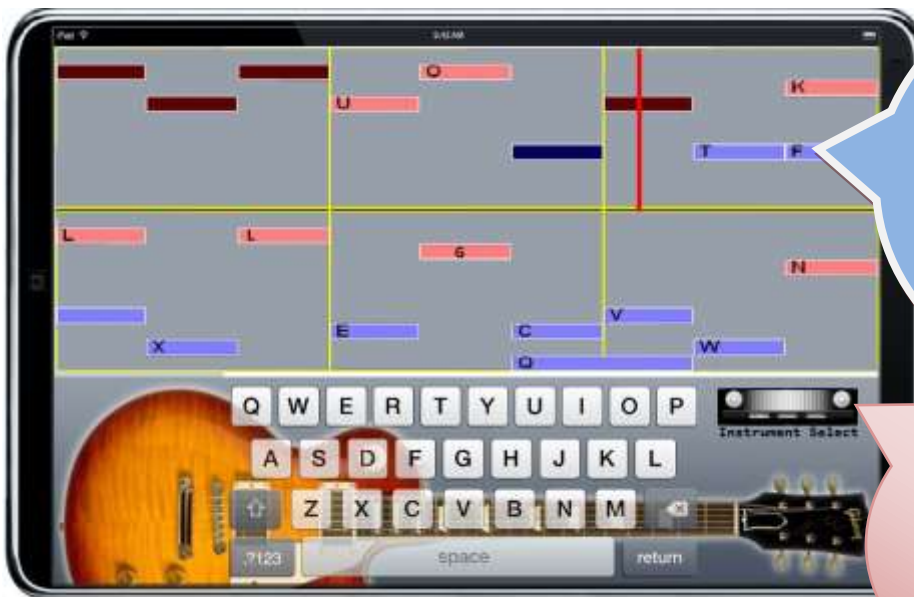## Please take a moment to think about our idea!

Attention: Business Development

We are seeking a First Class Developer/Publishing Partner for a tablet PC application that will Change the Musical world!

Music at Your Fingertips!

Now... Everyone can play!

AQWERTIAN®
Music Systems

If you can type you can play!

Instantly Understandable Notation!
Alpha- Numeric. Your Own language! Rectangle length = length of Note

Choose from any of 100+ instruments. The keyboard & fingering remain the same!

FUN! Change Instruments Instantly!

- **Touch Type Learning Preserved**
- **Fingers Remain on their 'home' Columns**
  - **No Finger Collisions**
  - **Beginner to Expert (Proficiency Growth)**
- **Reading Music Not Required**
- **Karaoke/Lyrics (Now Play While Singing Along)**

Quick Start • Intuitive • Challenging • Compelling

The Conundrum:

Gallup Poll reveals that 85% of non-musicians would love to play a musical instrument. The Edutainment Industry has failed to deliver an obvious solution!
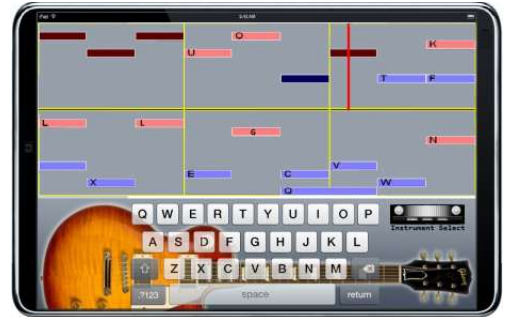http://www.thestar.com/entertainment/music/article/905530--ipad-can-t-make-you-a-player

Unique Fingering Interface Plays **1** Traditional Instrument

PARADIGN SWITCH

Universal Fingering Interface Plays **100** Traditional Instruments

<u>Early Success = Lasting Comittment</u> *BUILDING ON WHAT PEOPLE ALREADY KNOW!*

Practice Makes Perfect: 2 Billion People 'Practice' on Qwerty Keyboards Every Day! There is a Musical 'Aha' Moment Here!

Make the Qwerty Keyboard Musical!

Patented Technology: Qwerty Key/Music Pitch Assignments Float!
** QWERTY ENABLED AS A UNIVERSAL MUSICAL INSTRUMENT **

Outstanding **Freemium** Model: All Genres of Music Past and Future
Excellent **Social Networking** Model: Share and Play Together!
Website: http://www.aqwertian.com/ExecutiveSummary.htm
YouTube: http://www.youtube.com/aqwertian
Downloadable Demo: http://www.aqwertian.com/download.asp

Detailed Functional Requirements Doc.: Ready to Go!

Protected by US Patent: 7394013 B2 July 2008

Contact: Jim Fallgatter • President/CEO • **Aqwertian Music Systems**
Jim@Aqwertian.com • (562) 355- 8172

Email for Soft Copy of this Document